

Thank you for your interest in our “For Press Freedom” Video PSA Contest, hosted by Reporters Without Borders with the support of CNN and the Ford Foundation.

All contestants must complete this application in full, and have 1) at least 2 project leads (no more than 3) and 2) the nomination of a professor. Applications are due along with your video PSA submission March 19, 2012. Contestants are encouraged to submit the application early, as Reporters Without Borders will begin to review entry forms November 7, 2011 and offer feedback if desired or considered necessary by the review team.

Note to Team Members: Your signature on this application means you have agreed to the guidelines stated for the contest, including waiver of copyright.

Submission Instructions:

{email}

Attn: RWB PSA Contest / 1500 K Street NW Ste. 600 / Washington, DC 20005

PSA CONTEST ENTRY FORM		
PSA CONTESTANT INFORMATION		
Team Member Name (1):		
School:	Grad Date:	Email:
Preferred address:		
City, State & Zip:	Phone:	
Signature:	Date:	
Team Member Name (2):		
School:	Grad Date:	Email:
Preferred address:		
City, State & Zip:	Phone:	
Signature:	Date:	
Team Member Name (3):		
School:	Grad Date:	Email:
Preferred address:		
City, State & Zip:	Phone:	
Signature:	Date:	
NOMINATOR INFORMATION		
Name:		
Title:	Phone:	
School:	Email:	
Signature:	Date:	

VIDEO PSA INFORMATION & NARRATIVE

What is the message of your proposed PSA?

Please circle one:

Create awareness

of press freedom/danger to journalists/cyber-censorship

Demonstrate importance

of press freedom/danger to journalists/cyber-censorship

Motivate public to action

on a specific press freedom issue

PSA CONCEPT NARRATIVE

In the box below, succinctly describe the general concept of your video PSA, including your target population and the intended outcome. Elaborate on what the message of your PSA will be, as indicated above.